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ONEINGAGE PROTECTION AND PROCESSING OF PERSONAL DATA CORPORATE CUSTOMER DISCLOSURE TEXT

Pursuant to Law No. 6698 on the Protection of Personal Data ("**Law**"), your personal data may be processed by "**OneIngage**" or "**Company**" as the data controller within the scope described below.

The term "**OneIngage**" refers to and encompasses OneIngage Pazarlama ve Teknoloji Çözümleri A.Ş., Intechno360 Pazarlama Teknolojileri Anonim Şirketi, and Ingage Dijital Pazarlama Hizmetleri Anonim Şirketi.

Detailed information about the purposes of processing your personal data by the Company is available in the OneIngage Personal Data Protection and Processing Policy at <https://www.ingage.media/data/kvkk.pdf>.

Purposes and Legal Grounds for Processing Personal Data

Your personal data collected is collected and processed by our Company based on the following purposes ("**Purposes**") and legal reasons and the personal data processing conditions specified in Article 5 of the Law.

Based on the legal ground that the processing of personal data of the parties to a contract is necessary, provided that it is directly related to the conclusion or performance of the contract;

- Execution of sales processes of products and services,
- Fulfillment of all kinds of obligations arising from the business relationship between our Company and the company whose employee/authorized person you are and establishment of necessary communications,
- Opening sales records and performing invoicing activities,
- Providing support and services after the sale of goods and services.

Based on the legal ground that it is clearly stipulated by law and that it is mandatory for the data controller to fulfill its legal obligation;

- Fulfillment of official institution requests,
- Providing information to authorized institutions due to legislation,
- Ensuring compliance with the custody obligations stipulated in the legislation,
- Responding to data subject applications in accordance with the legislation and taking necessary actions,
- Ensuring that data is kept accurate and up-to-date.

Based on the legal ground that data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject;

- Planning and execution of customer relationship management processes,
- Execution of sales processes of products and services,
- Conducting financial and accounting affairs,
- Planning and execution of activities necessary for the promotion of the company,
- The planning and execution of the necessary work by our business units and the execution of the relevant business processes in order to benefit the data subjects from the products and services offered by our Company, including the sales and marketing activities of our products and services,
- Follow-up and execution of legal affairs,

Based on the legal ground that data processing is mandatory for the establishment, exercise or protection of a right;

- Receiving, evaluating and finalizing your requests and complaints,
- Retention of personal data during the general statute of limitations in order to constitute evidence in possible future disputes.



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To whom and for what purpose the processed personal data can be transferred

Your collected personal data may be transferred to our shareholders within the framework of the above-mentioned Purposes, to our shareholders within the scope of our legitimate interest, to the consultants we provide services, to the banks we have contracted with for the purpose of carrying out financial and accounting affairs, to legally authorized public institutions and legally authorized private persons within the scope of the data processing conditions set out in Article 5 of the Law, in accordance with the rules regarding the transfer of personal data specified in Article 8 of the Law.

5.

Method of Personal Data Collection

Your personal data is collected through face-to-face visits and forms filled out by you in the physical environment within the scope of your use of the services offered by our Company, and through e-mail, telephone, our internal systems, our website and cargo/mail in the physical environment, printed forms and face-to-face interview channels.

Rights of the Data Subject under Article 11 of the Law

We inform you that you have the following rights regarding your personal data in accordance with Article 11 of the Law:

- To learn whether your personal data are being processed,
- To request information in case your personal data has been processed,
- To find out the purpose for processing of your personal data and whether they have been used in accordance with that purpose,
- To know the third parties to whom personal data have been transmitted at home or abroad,
- To request for the correction of your personal data if they are incomplete or incorrectly processed and ask that the process carried out in this context be notified to the third parties to whom your personal data have been transmitted,
- Although it has been processed in accordance with the provisions of the Law and other relevant laws, to request the deletion or destruction of your personal data in the event that the reasons requiring its processing disappear and to request notification of the transactions made within this scope and in case your personal data is incomplete or incorrectly processed to third parties to whom your personal data has been transferred,
- To object to the occurrence of any result that is to your detriment by means of analysis of personal data exclusively through automated systems;
- To request compensation for damages in case you suffer damage due to unlawful processing of your personal data.

You may submit your requests regarding your rights listed above to our Company by filling out the Data Subject Application Form available at <https://www.ingage.media/data/veri-sahibi-basvuru-formu.pdf>. Your application will be concluded free of charge as soon as possible according to the nature of your request, and in any case within thirty days, at the latest; however, if the transaction requires additional costs, you may be charged according to the tariff set by the Personal Data Protection Board.



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